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Breastfeeding A-Z – by K. Cadwell and C. Turner-Maffei (2006). Member: \$47; Non-member: \$53		
Breastfeeding: An illustrated Guide to Diagnosis and Treatment – by D. Both and K. Frischknecht (2008). Mbr: \$58; Non-mbr: \$52		
Breastfeeding and Human Lactation, 4th Ed. – by J. Riordan and K. Wambach (2010). Member: \$112; Non-Member: \$125		
Breastfeeding and Human Lactation, 4th Ed. STUDY GUIDE – by M. Coates & J. Riordan (2011). Member: \$45; Non-member: \$50		
Breastfeeding Atlas, 4th Edition – by B. Wilson-Clay and K. Hoover (2008). Member: \$53; Non-member: \$59		
Breastfeeding Management for the Clinician: Using the Evidence, 2nd Edition – by M. Walker (2011). Member: \$4; Non-member: \$60		
Breastfeeding in Hospital – by Fiona Dykes (2006). Member: \$42, Non-member: \$46		
Breastfeeding Mother's Guide to Making More Milk – by D. West and L. Marasco (2008). Member: \$16; Non-member: \$18		
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Core Curriculum for Lactation Consultant Practice, 2nd Edition (2007). Member: \$62; Non-member: \$69		
Hale & Hartmann's Textbook of Human Lactation – by T. Hale and P. Hartmann (2007). Mbr: \$85; Non-mbr: \$90		
Impact of Birthing Practices on Breastfeeding, 2nd Edition – by L. Smith (2010). Member: \$45; Non-member: \$50		
The Lactation Consultant in Private Practice: The ABCs of Getting Started – by L. Smith (2003). Mbr: \$62, Non-mbr: \$69		
Lactation Management: Techniques, Tips and Tools for the Health Care Provider – by M. Hoag Dann (2007). Member: \$42; Non-member: \$46		
Maternal and Infant Assessment for Breastfeeding and Human Lactation: A Guide for the Practitioner, Second Edition (2006)– by K. Cadwell, et al. Paperback, 147 pages. Member: \$45; Non-member: \$50		
Quick Reference for the Lactation Professional – by J. Lauwers (2009). Member: \$40; Non-member: \$45		
Selecting and Using Breastfeeding Tools – C. Watson Genna (2009). Member: \$30; Non-member: \$33		
Selling Out Mothers & Babies: Marketing of Breast Milk Substitutes in the U.S. – by M. Walker (2001). Mbr: \$10; Non-mbr: \$12		
Still Selling Out Mothers and Babies – by M. Walker (2007). Member: \$10; Non-member: \$12		
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Supporting Sucking Skills in Breastfeeding Infants – by C. Watson Genna (2008). Member: \$49; Non-member: \$54		
ILCA PUBLICATIONS		
At-A-Glance (2006) is a pocket guide to <i>Clinical Guidelines for the Establishment of Successful Breastfeeding</i> . Cost: 1-5, \$8 each; 6-19, \$6.50 each; 20-99, \$5 each; 100+, \$4 each. NOTE: purchase along with <i>Clinical Guidelines for the Establishment of Successful Breastfeeding</i> for additional savings. See below for details.		
Clinical Guidelines for the Establishment of Successful Breastfeeding (2005). May be downloaded free off our website, or printed copies purchased at the following cost: 1-5 = \$10 each, 6-19 = \$8.50 each, 20-99 = \$7 each, 100+ = \$6 each. Note: purchase along with <i>At-A-Glance</i> for additional savings. See below for details.		
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Position Papers: May be downloaded free off our website, or printed copies may be purchased at the following cost: - Breastfeeding, Breast Milk and Environmental Contaminants (2001) - 1-9, \$1 each; 10+, \$.75 each - Breastfeeding and Work (2007) - Cost: 1-5, \$2.50 each; 6-10, \$2 each; 11-99, \$1.50 each; 100+, \$1.25 each - HIV and Infant Feeding (Revised 2006) - 1-9, \$1 each; 10+, \$.75 each - Infant Feeding in Emergencies - 1-9, \$1 each; 10+, \$.75 each - Infant Feeding Position Paper (Revised 2000) - \$3 each; 10+ \$2.50 each		
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Summary of Hazards of Infant Formula – Part 1 (1992) – Cost: \$1.50 each; 10-49, \$1.00 each; 50-99, \$.75 each; 100-199, \$.50 each; 200+, \$.40 each Part 2 (1998) – Cost: \$1.50 each; 10-49, \$1.00 each; 50-99, \$.75 each; 100-199, \$.50 each; 200+, \$.40 each Part 3 (2004) – Cost: \$2.00 each; 10-49, \$1.50 each; 50-99, \$1.25 each; 100-199, \$1.00 each; 200+, \$.90 each		
DVDS		
Baby-Led Breastfeeding–The Mother Baby Dance – by C. Smillie, MD (2007). 16 minutes. Cost: \$40		
Biological Nurturing–Laid-back Breastfeeding – by S. Colson. Member: \$88; Non-member: \$98		
Breastfeeding Best Practice: Teaching Latch and Early Management – Member: \$225; Non-member: \$250		
Breastfeeding for Working Mothers – by Injoy Video Productions (2009). Mbr: \$108; Non-mbr: \$120. Circle: English Spanish		
Getting to Know Your Baby: The Newborn Exam (also includes “The First Week”) – by K. Frantz. Cost: \$40		
Kangaroo Mother Care I (Spanish version) NOTE: this is Part I only. Cost: \$40.5		
Kangaroo Mother Care I and II (English version) – by N. Bergman, MD. Member: \$85; Non-member: \$90		
Pre and Post Weight Technique – by J. Barreira, B. Haase & the MUSC Lactation Team (2007). Mbr: \$20; Non-mbr: \$22		
A Premie Needs His Mother – Member: \$100; Non-member: \$125		

OTHER RESOURCES

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LC Magnets – Reads "Lactation Consultant Is In This Room". Each pack contains 5 magnets. Small (business card size), \$13.50 per pack; large (postcard size), \$18. Please circle: Small Large English Spanish		
Reimbursement Toolkit – CD-ROM produced by the USLCA (2008). Member: \$18; Non-member: \$20		
Spanish Pocket Guide for Breastfeeding Support – By Breastfeeding Education Resources, Inc. Cost: \$5		
USLCA Storage Clipboard with Calculator and Inserts – Member: \$22 (2+: \$20 each); Non-member: \$25 (2+: \$22.50 each)		

PROMOTIONAL/GIFT ITEMS

Breastfeeding Promotion Materials		
Poster-size Flyer: 10 More Reasons to Breastfeed – 11x17" color. Cost 1-9, \$1.50 each, 10+\$1 each. Unless ordered in bulk, flyers are sent folded.		
Poster "Welcome Baby Softly" (English) – 11x17". Cost 1-9, \$4 each; 10+, \$3.25 each. Unless ordered in bulk, posters are sent folded.		
Poster "Welcome Baby Softly (Spanish) – 11x17". Cost 1-9, \$2 each; 10+ \$1.75 each. Unless ordered in bulk, posters are sent folded.		
IBCLC Items – Promote the IBCLC credential!		
IBCLC Pen – IBCLCs: Experience You Can Trust. Price: 1-9, \$1.40 each; 10+, \$1.25 each		
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IBCLC Sticky Notes – IBCLCs: Experience You Can Trust (pads of 50 notes, 3x4-inches). Price: 1-14, \$1.35 each; 15+, \$1.15 each.		
IBCLC Globe Cache – Cost: 1-3, \$7.50 each; 4 or more, \$6 each		
IBCLC Globe Pen – Cost: 1-9, \$1.90 each; 10 or more, \$1.70 each		
IBCLC Luggage Spotter/Tag – Cost: 1-4, \$4.50 each; 5+, \$4 each		
IBCLC Mylar Balloon – Cost: \$4 each or four for \$12		
IBCLC Patch – from the USLCA. Member: \$3.50; Non-member: \$5		
IBCLC Poster – 18"x24" poster. Member: \$8; Non-member: \$10		
IBCLC Retractable Badge Holder – Price: 1-9, \$4.50 each; 10+, \$4 each		
ILCA Merchandise – Promote your professional association!		
ILCA Briefcase Bag – Cost: \$15		
ILCA Pen – Cost: 1-9 pens, \$1.50 each; 10+ pens, \$1.35 each		
ILCA Pin – \$10. Please note: This is the ILCA pin, not the IBCLC pin.		
ILCA Wheeled Totebag – Cost: \$20		
T-shirts - Just for fun!		
"Grandmothers Support Breastfeeding: You Can Bet On It!" – Cost: \$9. Circle size: M L XL		
"Families Support Breastfeeding: For the Healthiest Babies on Earth" – Cost: \$16; 2+: \$12 ea. Circle size: S M L XL XXL		
World Breastfeeding Week Items – Don't let the title fool you - these items are great to use year round!		
New 2010 World Breastfeeding Week items and clearance items from previous WBW celebrations are available and can be ordered using one of our supplemental WBW order forms. Visit our Online Bookstore at www.ilca.org to download these forms.		

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