

# Educational Conferences

Educational Conference: An instructional conference in which the clinical instructor may discuss the items below, all of which need to be discussed at some point during the internship. It will be most instructive to bring up a topic when it is applicable to a situation that has been encountered that day.

1. Professionalism.
2. Burnout: avoiding, recognizing, and treating.
3. Encouraging the mother to take responsibility for her actions; it is not the LC's fault when the mother chooses to stop breastfeeding.
4. Avoiding overloading mothers with information.
5. Recognizing when "enough is enough" with breastfeeding interventions to cure a problem.
6. Dealing with disbelieving or actively negative health professionals.
7. Dealing with physicians who are "sacrificing breastfeeding on the altar of ignorance" (for example, stopping breastfeeding for medications that are acceptable).
8. Developing your business and professional relationships.
9. Not giving away your services over the telephone.
10. Protecting yourself in case of liability.
11. Seeing moms and babies for problems rather than trying to handle them over the phone.
12. Learning how to pick your battles.
13. When are you "prescribing?" What is within the realm of the LC's scope of practice?
14. Standards of Practice (review with Intern why it is important to the Intern and the profession to uphold these).
15. Review IBLCE's Ethical Guidelines.
16. What to do with mothers who are difficult to deal with.