

## Special Interest Groups

Conference attendees are invited to attend special interest group meetings. Please see your registration materials and Final Program & Schedule for times and locations. If you attend a special interest group, please plan to participate to make the most of your experience. Attendees may receive credit for participating in a special interest group. Remember to sign the attendance form at the meeting in order to receive a contact hour for your participation. Remember also to mark your attendance on your conference Certificate of Completion form.

### **IBCLC in the NICU: *Facilitator: Phyllis Kombol, RNC, IBCLC, MSN***

Participants will interact and share ideas on clinical issues specific to the needs of preterm infants and their mothers when the mother has chosen to pump/express her milk for her baby. In this interaction new networks will be forged and participants will find and share resources.

***Learning Objectives*** -- At the end of the session participants will be able to:

- Describe best practices related to care of preterm infants and post surgical infants who are breastfeeding or receiving EBM
- Identify helpful resources (courses, documentation forms, patient handouts, web sites, etc) specific to NICU lactation
- Explore strategies for helping mothers maintain milk supply during a prolonged hospitalization

### **Office-based IBCLC: *Facilitator: Ann Skinner, IBCLC***

Participants will interact and share ideas on how a lactation consultant functions in a private practice setting, how to manage patient visits, and ideas for optimizing reimbursement for lactation services.

***Learning Objectives*** -- At the end of the session participants will be able to:

- Describe how to integrate lactation consultant services into a physician practice setting
- Describe the billing process to gain reimbursement for lactation services in the office setting
- Define the needs of office space, time allotment for lactation visits, tools necessary to conduct consults, and documentation.

### **Baby-Friendly Hospital Initiative (BFHI): *Facilitator: Isabelle Cote, BSN, IBCLC and Cindy Turner-Maffei, MA, IBCLC***

More than 20,000 hospitals and maternity centers worldwide have been awarded the Baby-Friendly designation. Strategies for implementing the initiative vary around the globe. During this group, participants are invited to share successes, struggles, and tips for optimizing breastfeeding best practices in maternity care settings.

***Learning objectives*** -- At the end of the session participants will be able to:

- Describe how BFHI is implemented around the world

### **Baby Cafes: *Facilitator: Roberta Graham de Escobedo, BA, IBCLC***

Participants will interact and share ideas about Baby Cafés throughout the world that provide informal, ongoing, drop-in lactation care for breastfeeding mothers, which contribute to improving initiation and exclusivity rates in their surrounding communities. The Cafes have demonstrated a positive impact on breastfeeding success and duration.

***Learning Objectives*** -- At the end of the session participants will be able to:

- Assess needs for community lactation services
- Identify postpartum support options offered through baby cafes
- Differentiate between a private consultation and an informal group discussion

### **Private Practice IBCLC: *Facilitator: Elizabeth Brooks, JD, IBCLC***

Participants will interact and share ideas on practice techniques fostering "continuity of lactation care" from mother's hospital discharge to her return home, review their commercial and marketing practices, and explore the factors involved in professional behavior.

***Learning Objectives*** -- At the end of the session participants will be able to:

- Describe at least five sections of the IBLCE Code of Ethics, IBLCE Scope of Practice for IBCLCs, and the ILCA Standards of Practice, addressing "professional conduct" by IBCLCs
- Implement at least five record-keeping and business marketing practices which comply with standards for "professional conduct" by IBCLCs
- Access at least three reliable websites providing free materials of use to the private practice lactation consultant seeking to comply with standards of "professional conduct"

**Hospital-based IBCLC: Facilitator: Angela Smith, RN, BA, IBCLC, CM and Kathy Parkes, RN, IBCLC**

Participants will interact and share ideas on how to determine staffing levels for hospital-based lactation programs, how to quantify the efficacy of their hospital-based lactation program, and options and ideas for optimizing reimbursement for lactation services offered in the hospital.

***Learning objectives*** -- At the end of the session participants will be able to:

- Calculate appropriate staffing levels for their hospital-based lactation program(s)
- Describe how to determine the efficacy of their hospital-based lactation program
- Describe how to improve reimbursement for lactation services in the hospital setting

**Writing for publication: Facilitator: Jane Heinig, PhD, IBCLC**

Participants will interact and share ideas on how to optimize the acceptance of a manuscript for publication in a professional journal, and learn the process for submitting an article to the Journal of Human Lactation.

***Learning Objectives*** -- At the end of the session participants will be able to:

- Describe the elements of a well-written journal article
- Identify the process for submitting an article to the Journal of Human Lactation