

Application to Exhibit/Advertise



2010 ILCA Conference & Annual Meeting
July 21-25, 2010 • JW Marriott • San Antonio, Texas, USA



*A Lactation
Celebration!*

All applicants are subject to the terms, conditions, rules and regulations governing the Conference. Your signature on this application constitutes a binding contract if accepted by ILCA. Please print the name of your firm exactly as it should appear on signage and in all printed material.

Company _____

Contact Person _____

Street Address _____

City _____ State/Province _____

Postal Code _____ Country _____

Title _____

E-mail _____

Phone _____

Exhibit Opportunities

A standard 8x10-foot booth package includes one skirted table, two chairs, one wastebasket, and one company sign. Two representatives are permitted per booth, unless additional reps are purchased below. Please view the floorplan and indicate your top three choices for booth space(s). Placements will be made on a first-come, first-served basis after sponsors have selected their space. Contact natalie@ilca.org with questions regarding availability.

Booth Preference: 1. _____ 2. _____ 3. _____

Representative Name _____

City _____ State _____

Credentials _____

Representative Name _____

City _____ State _____

Credentials _____

How many years have you exhibited at ILCA? _____

Please indicate your booth selections below.

- Commercial Exhibit US\$1850
- Non-Profit Exhibit or Small Business (5 or fewer employees) US\$600
- Community Group or ILCA Affiliate (half booth space) US\$160
- AARC Approved Education Course (20% discount on a booth)

Exhibit Subtotal US\$ _____

A La Carte and Enhancements

Please check all that apply:

- Corner Upgrade for Small Business/Non-Profit US\$75
- Additional Representative for Small Business/Non-Profit US\$75
- Corner Upgrade for Commercial Booth US\$150
- Additional Representative for Commercial Booth US\$150
- Business Card Ad in Conference Handbook US\$75
- Quarter-Page Ad in Conference Handbook US\$200
- Half-Page Ad in Conference Handbook US\$300
- Full-Page Ad in Conference Handbook US\$500
- Full-Page Ad on inside front cover in Conference Handbook US\$650
- Full-Page Ad on inside back cover in Conference Handbook US\$650
- Promotional Piece in Attendee Totebag (exhibitor rate) US\$150
- Promotional Piece in Attendee Totebag (non-exhibitor rate) US\$400
- CERP Package for Exhibit Representative (Thursday - Saturday) US\$250

Enhancement Subtotal US\$ _____

Exclusive Opportunities

Please check all that apply. Based on availability.

- Mother Baby Room Sponsorship US\$1250
- Cibolo Canyon Sponsorship US\$1575
- Internet Café Sponsorship US\$5000
- 25th Anniversary Birthday Party Sponsorship US\$6000

Payment in US Dollars

TOTAL AMOUNT DUE US\$ _____

VISA MasterCard Check # _____

Credit Card # _____

Signature _____

Expiration Date _____

Terms

Applications are due by June 1, 2010, and must be accompanied by check or credit card information for the total amount due.

Please send your signed application (digital signatures are accepted) and full payment in US funds to:

Natalie Porterfield, ILCA Headquarters
2501 Aerial Center Parkway, Suite 103
Morrisville, NC 27560

Email: natalie@ilca.org • Phone: 919.459.6102 • Fax: 919.459.2075

After June 1, 2010, contact ILCA headquarters to inquire about availability.

I agree to the terms of this Invitation to Exhibit and the ILCA Advertising Policy.

Signature _____

Date _____