

APPLICATION TO EXHIBIT/ADVERTISE

2009 ILCA Conference & Annual Meeting

July 22-26, 2009 • JW Marriot • Orlando, Florida, USA

All applicants are subject to the terms, conditions, rules and regulations governing the Conference. Your signature on this application constitutes a binding contract if accepted by ILCA. Please print the name of your firm exactly as it should appear on signage and in all printed material.

Exhibitor/Advertiser Name _____

Street Address _____

City _____ State _____

Postal Code _____ Country _____

Contact Person _____

Title _____

Phone _____

Fax _____

E-mail _____

Conference Exhibit

Exhibit hall floorplan is on the back cover. Please indicate your top three choices for booth space and any placement restrictions. Placements will be made on a first-come, first-served basis after sponsors have selected their space.

Exhibit Booth Preference

1. _____ 2. _____ 3. _____

Please avoid placement near _____

List up to two booth representatives and attach a separate sheet with the names of additional representatives beyond the two per booth, including the appropriate extra fee.

Name _____

Name _____

Sponsorship

Select sponsorship below:

Orange Blossom Sponsorship.....US\$1,500

Sunshine Sponsorship.....US\$750

Conference Note Pads.....US\$7,000

Ice Cream with Exhibitors.....US\$6,000

Conference Fans.....US\$2,000

Mother and Baby Room.....US\$1,000

Sponsorship SubtotalUS\$ _____

Exhibit Categories

Please indicate your booth selections below.

NOTE: AARC-accredited courses receive 20% discount on exhibit space.

A. Commercial ExhibitUS\$1750

- One exhibit space
- One Conference Handbook
- Exhibitor rate for registration packet insert

B. Small Business or Non-Profit Exhibit*US\$575

- One exhibit space
- One Conference Handbook
- Exhibitor rate for registration packet insert

C. Community Group or ILCA Affiliate Sales Exhibit.....US\$150

- One-half exhibit space ONLY

* Businesses that have five or fewer employees are considered by ILCA to be a Small Business and may exhibit as such.

Exhibit SubtotalUS\$ _____

Exhibiting Enhancements

Select appropriate category below:

Category A Exhibitor:

Upgrade booth to cornerUS\$150

Each additional rep beyond two per boothUS\$150

Name/Email _____

Name/Email _____

A Enhancement SubtotalUS\$ _____

Category B Exhibitor:

Upgrade booth to cornerUS\$75

Each additional rep beyond two per boothUS\$75

Name/Email _____

Name/Email _____

B Enhancement SubtotalUS\$ _____

Display Ad – Submit ad copy* for approval by June 1, 2009.

* Natalie Porterfield will send you the submittal guidelines. Contact her at 919.861.5577 or natalieporterfield@ilca.org with any questions.

Select category below:

Business Card ad (2"x3-1/2")US\$75

1/4-page ad (3-5/8"x4-7/8")US\$200

1/2-page ad (4-7/8"x7-1/2")US\$300

Full-page ad (7-1/2"x10")US\$500

Facing cover page adUS\$650

Display Ad SubtotalUS\$ _____

Additional Opportunities

Select additional options below:

One promotional piece in registration packet (for non-exhibitor)*US\$400

Exhibitor promotional piece in registration packet*US\$150

Meal package for exhibit representative (Thursday - Saturday) – Exhibitor Categories A & B ONLYUS\$300

Conference CERP package for exhibit representative – Exhibitor Categories A & B ONLYUS\$225

Name and e-mail address of Rep receiving CERP package (required): _____

Non-exhibition day registration can be purchased separately. A Registration Form must be submitted with "EXHIBITOR" written at the top.

* Natalie Porterfield will send you the submittal guidelines. Contact her at 919.861.5577 or natalieporterfield@ilca.org with any questions.

Additional Opportunities SubtotalUS\$ _____

TOTAL AMOUNT DUE IN US DOLLARS US\$ _____

Payment in US Dollars

Check # _____ VISA MasterCard

Credit Card # _____

Authorized Signature _____

Expiration Date _____

Terms

Applications are due by June 1, 2009, and must be accompanied by check or credit card information for the total amount due. Please send your signed application, a signed copy of the ILCA Advertising Policy and full payment in US funds to: Natalie Porterfield, ILCA Headquarters, 2501 Aerial Center Parkway, Suite 103, Morrisville, NC 27560.

After June 1, 2009, contact ILCA headquarters to inquire about availability.

I agree to the terms of this Invitation to Exhibit.

Signature _____ Date _____